



# ANURAG SHRIVASTAVA

## Sr. Product Designer

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## SUMMARY

Sr. Product Designer with over 4 years of experience delivering high-impact UI/UX solutions for AI and enterprise products. Specialized in driving user engagement and operational efficiency through systems thinking and rigorous user research. Passionate about simplifying complex healthcare and logistics workflows into seamless, multi-modal experiences

## SKILLS

**AI & Productivity Tools** | Figma, Perplexity AI & Claude (For Research), Gemini (For Image Generation),

**UI/UX Techniques** | Wireframing, Prototyping, Micro-Interaction, Interaction Design, Visual Design, Design Thinking.

**Research Methods** | Information Architecture, Card Sorting, Personas, User Flow, Product Strategy.

**AI & Emerging Tech** | AI Agent Workflows, Generative UI, Voice User Interface (VUI), Multi-Modal Interaction

## EXPERIENCE

### Product Designer | Nyukt AI Technology and Innovations Pvt Ltd

Jan 2025 - Present

- **Chikit.AI Platform Design:** Designed a comprehensive healthcare platform covering AI assessment flows, patient file analysis, discharge summary automation, and management dashboards for enterprises, hospitals, and clinics, with Role-Based Access Control (RBAC) across user roles.
- **Designed Patient PWA for Chikit.ai:** Crafted a mobile-first Progressive Web App enabling patients to complete AI-powered health assessments, book doctor appointments, and access their medical history – delivering a seamless end-to-end healthcare experience.
- **Designed the AI OS Platform:** Owned the full product design in Figma for an AI Operating System – from concept to detailed UI – spanning agent management dashboards, workflow builders, and interfaces for RAG, LLM tools, and knowledge graphs.
- **Built Human Safety Controls:** Designed "Human-in-the-Loop" triggers to allow manual intervention when AI fails.
- **Standardized Design Docs:** Authored PRDs and user flows to align engineering teams and reduce rework.

### UI/UX Designer | Trukker Technology Pvt. Ltd.

Nov 2022 - Jan 2025

- **Boosted Engagement:** Redesigned app screens to increase user activity by 50% and traffic by 40%.
- **Streamlined Finance:** Designed Expense Management tools that cut approval times by 30% for corporate clients.
- **Optimized Onboarding:** Redesigned the driver sign-up flow with automatic document scanning, allowing new drivers to start working 40% faster.
- **Smart Load Booking:** Created a simple bidding interface that helps drivers find return trips easily, reducing wasted travel and increasing earnings.
- **Localized for MENA:** Tailored designs specifically for Middle Eastern clients to fit their cultural and business needs.
- **Improved Accessibility:** Built web and mobile apps with Light and Dark themes in Figma to make them easier to read and use.

### UI/UX Designer | Ideafloats Technology Pvt. Ltd.

Mar 2022 - Nov 2022

- **Boosted Engagement:** Designed the PluginLive HRMS for web and mobile, increasing user activity by 30%.
- **Accelerated Delivery:** Collaborated with developers to implement designs 20% faster, ensuring on-time launches.
- **Sped Up Design Cycles:** Created wireframes and prototypes that accelerated design updates and handoff by 25%.
- **Drove Faster Adoption:** Maintained strict brand consistency, driving a successful launch and 40% faster adoption.

## KEY PROJECTS

### Tranquil Space

- Designed a mental health app offering 24/7 support and mood tracking to help users manage post-COVID stress.
- Created safe and private interfaces in Figma, working with experts to ensure the app is easy to use for everyone.

### SpotGo

- Designed a smart parking app that helps users find spots with real-time navigation and pay easily on their phone.
- Created simple tools for parking lot owners to manage their space better and increase their earnings.

## EDUCATION

**UX & UI Design Course** | DesignBoat, Bangalore

Apr 2021 - Dec 2021

**B.Tech** | Civil Engineering

May 2014 - April 2018